



Belize Birding Festival 2018

City of Belmopan, Belize

October 27, 2018

About the Belize Birding Festival

The Belize Tourism Industry Association (BTIA) in partnership with the Belize Audubon Society (BAS), and Belize Hotel Association (BHA), welcome the opportunity to officially announce the hosting of the first annual Belize Birding Festival 2018.

The Belize Birding Festival caters to local and international birders and wildlife enthusiasts to enhance their appreciation of the spectacular beauty of the natural habitat throughout the length and breadth of the country that the almost 590 resident and migratory birds of Belize live in.

Why a Belize Birding Festival?

The National Audubon Society, National Geographic, BirdLife International, and the Cornell Lab of Ornithology teamed up to officially make 2018 the Year of the Bird. To make the Year of the Bird a true success, individuals, NGOs and birding destinations are encouraged to take simple actions that will help birds.

Belize is an ideal setting for bird watchers with many birding hotspots. As many as 587 birds have been recorded in Belize, of these, approximately 20 percent are migrants from North America. Every year new species are being documented. Eight new records were accepted in 2007, including the Crested Caracara, Canada Goose, and Spot-breasted Oriole. The number of international visitors expressing birding as their preferred activity when visiting Belize, has increased over the years to close to 17% as recorded for 2016.

Highlights of the Belize Birding Festival 2018

The Belize Birding Festival 2018 will be hosted inside the Jaguar Auditorium at the University of Belize in the City of Belmopan on Saturday, October 27.

- Urban Birding Tour at 6:00 AM
- Exhibition opens at 9:00 AM (NGO's, Hotels, Tour Companies, Private Businesses)
- Author of the Peterson Field Guide to Birds of Northern Central America, Dr. Oliver Komar, as key presenter
- Other key individual and panel presentations
- Birding documentaries

Sponsors

The Belize Birding Festival will offer a great opportunity for sponsors to contribute to its success and to benefit by marketing and promoting their goods and services. Your support and contribution will demonstrate that you share the vision that this event will further assist to recognize Belize as the number one birding destination to local and international birders and enthusiasts as well as bring greater awareness to the protection of birds in Belize and their natural habitats.

Summary

Our team is excited about hosting the first annual Belize Birding Festival 2018, an event which we know will create greater awareness to the birds that reside in and migrate to Belize during a period when birds are being internationally celebrated. We look forward to collaborate with those who share in this vision as well.

Please contact us at info@belizebirdingfestival.bz or at (501)-227-1144 to meet and discuss this marketing opportunity with you.



Belize Birding Festival 2018 Sponsorship Packages

	Motmot \$2,500	Trojon \$1,500	Green Jay \$1,000	Squirrel Cuckoo \$500
Logo on print promotional materials	All	Limited	Limited	Limited
Media appearance on show promoting event	Yes			
Sponsorship recognition in media	Yes	Yes	Yes	Yes
Logo/link website homepage	Yes			
Logo/link on website sponsor page	Yes	Yes	Yes	Yes
Free exhibit space at exhibition venue	Yes			
Banner in exhibition venue	2	1		
Logo on Sponsor Banner	Yes	Yes	Yes	Yes
Opportunity to distribute small promotional item in delegate bags	Yes	Yes	Yes	
Special recognition at the AGM in December	Yes	Yes	Yes	Yes

Yes! I do want to participate in the Belize Birding Festival 2018.

My support will be in the form of _____ for a total contribution of \$_____.

I am interested in my sponsorship going towards the:

- | | |
|---|--|
| <input type="checkbox"/> Keynote Presenter – Dr. Oliver Komar | <input type="checkbox"/> Panel Discussions and Presentations |
| <input type="checkbox"/> Coffee Breaks (2) | <input type="checkbox"/> Evening Social |

Company Name

Company Representative

Signature